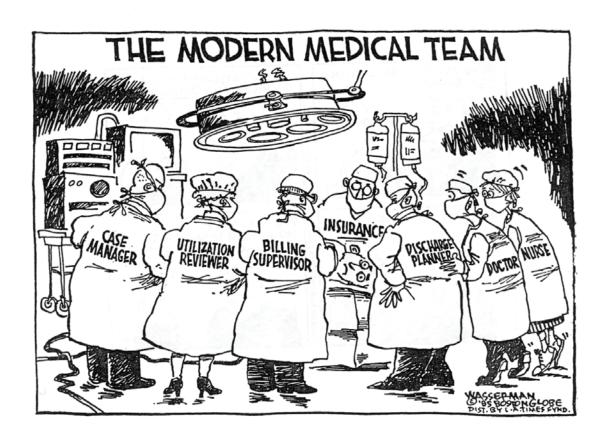
<u>Topic B</u>

We can afford single payer

# **Talking Point 3**

Administrative costs consume 31 percent of health spending, most of it unnecessary. The U.S. could save enough on administrative costs (almost \$400 billion in 2009) with a single-payer system.



#### SPECIAL ARTICLE

# Costs of Health Care Administration in the United States and Canada

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#### ABSTRACT

#### BACKGROUND

A decade ago, the administrative costs of health care in the United States greatly exceeded those in Canada. We investigated whether the ascendancy of computerization, managed care, and the adoption of more businesslike approaches to health care have decreased administrative costs.

#### METHODS

For the United States and Canada, we calculated the administrative costs of health insurers, employers' health benefit programs, hospitals, practitioners' offices, nursing homes, and home care agencies in 1999. We analyzed published data, surveys of physicians, employment data, and detailed cost reports filed by hospitals, nursing homes, and home care agencies. In calculating the administrative share of health care spending, we excluded retail pharmacy sales and a few other categories for which data on administrative costs were unavailable. We used census surveys to explore trends over time in administrative employment in health care settings. Costs are reported in U.S. dollars.

#### RESULTS

In 1999, health administration costs totaled at least \$294.3 billion in the United States, or \$1,059 per capita, as compared with \$307 per capita in Canada. After exclusions, administration accounted for 31.0 percent of health care expenditures in the United States and 16.7 percent of health care expenditures in Canada's national health insurance program had overhead of 1.3 percent; the overhead among Canada's private insurers was higher than that in the United States (13.2 percent vs. 11.7 percent). Providers' administrative costs were far lower in Canada.

Between 1969 and 1999, the share of the U.S. health care labor force accounted for by administrative workers grew from 18.2 percent to 27.3 percent. In Canada, it grew from 16.0 percent in 1971 to 19.1 percent in 1996. (Both nations' figures exclude insurance-industry personnel.)

#### CONCLUSIONS

The gap between U.S. and Canadian spending on health care administration has grown to \$752 per capita. A large sum might be saved in the United States if administrative costs could be trimmed by implementing a Canadian-style health care system.

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N 1991, WE REPORTED THAT PEOPLE IN the United States spent about \$450 per capita on health care administration in 1987, whereas Canadians spent one third as much.<sup>1</sup> Subsequent studies reached similar conclusions, but all relied on data from 1991 or before.<sup>2,3</sup> In the interim, organizational and technological changes have revolutionized health care administration. The ascendancy of managed care and competition has forced providers to adopt more businesslike approaches. Mergers between hospitals and between health maintenance organizations (HMOs) have centralized "back office" tasks. E-mail has displaced regular mail, and the Internet allows insurers to offer on-line verification of applicants' eligibility, utilization review, and payment approval.4 By 1999, nearly two thirds of U.S. health insurance claims were filed electronically, including 84 percent of Medicare claims.<sup>5</sup>

Canada's national health insurance system has also been subject to technological change and turmoil — strident debate over cost controls, the availability of medical technology, hospital closures, and the appropriate role of investor-owned providers. But its organizational structure has changed little. We evaluated whether the adoption of a more businesslike attitude, the proliferation of HMOs, and the automation of billing and clerical tasks have trimmed administrative costs in the United States and whether Canada's administrative parsimony has persisted in the years since our earlier study.

#### METHODS

To estimate administrative costs, we sought data on insurance overhead, employers' costs to manage benefits, and the administrative costs of hospitals, practitioners' offices, nursing homes, and home care. Our estimates use 1999 figures, the most recent comprehensive data. We used gross-domestic-product purchasing-power parities<sup>6</sup> to convert Canadian dollars to U.S. dollars, and we used SAS software for data analyses.<sup>7</sup>

#### INSURANCE OVERHEAD

We obtained figures for insurance overhead and the administration of government programs from the Centers for Medicare and Medicaid Services<sup>8</sup> and the Canadian Institute for Health Information.<sup>9</sup>

# EMPLOYERS' COSTS TO MANAGE HEALTH CARE BENEFITS

For the United States, we used a published estimate of employers' spending for health care benefits

consultants and internal administration related to health care benefits in 1996. 10,11 We used this figure to estimate 1999 costs on the basis of the growth in health care spending among employers in the private sector. 12 No comparable figures are available for Canada. We assumed that employers' internal administrative costs plus the costs of consultants (as a share of employers' health care spending 13) are the same in Canada as in the United States.

#### HOSPITAL ADMINISTRATION

For the United States, we calculated the administrative share of hospital costs by analyzing data from fiscal year 1999 cost reports that 5220 hospitals had submitted to Medicare by September 30, 2001, using previously described methods. 14,15 For Canada, we and colleagues at the Canadian Institute for Health Information analyzed cost data for fiscal year 1999 (April 1, 1999, through March 31, 2000) for all Canadian hospitals except those in Quebec (which use a separate cost-reporting system), using methods similar to the ones we used to calculate costs in the United States. When questions arose about the comparability of expense categories, we obtained detailed descriptions of the Canadian categories from Canadian officials and consulted U.S. Medicare auditors to ascertain where such costs would be entered on Medicare cost reports. For both countries, we multiplied the percentage spent on administrative costs by total hospital spending.8,9

#### ADMINISTRATIVE COSTS OF PRACTITIONERS

We calculated the administrative costs of U.S. physicians by adding the value of the physicians' own time devoted to administration to estimates of the share of several categories of office expenses that are attributable to administrative work. We determined the proportion of physicians' work hours devoted to billing and administration from a national survey<sup>16</sup> and multiplied this proportion by physicians' net income before taxes.8,17 We calculated the costs of administrative work by nurses and other clinical employees in doctors' offices by assuming that they spent the same proportion of their time on administration as did physicians. We calculated the value of this time on the basis of total physicians' revenues8 and survey data on doctors' payroll costs from the American Medical Association.<sup>17</sup> We attributed all of physicians' expenses for clerical staff to administration.<sup>17</sup> Although administrative and clerical workers accounted for 43.8 percent of the work force in physicians' offices (unpublished data), we attributed only one third of office rent and

other expenses (excluding medical machinery and supplies)<sup>17</sup> to administration and billing. Accounting, legal fees (excluding the cost of malpractice insurance), the costs of outside billing services, and other such costs are subsumed in "other professional expenses,"<sup>17</sup> half of which we attributed to administration.

To estimate the administrative expenses of dentists (and other nonphysician practitioners), we analyzed data on administrative and clerical employment in practitioners' offices from the March 2000 Current Population Survey using previously described methods. <sup>18</sup> Administrative and clerical employees' share of office wages was 43 percent lower in the case of dentists' offices and 14 percent lower in the case of other nonphysician practitioners' offices than those of physicians' offices. We assumed that the administrative share of the income of dentists and other nonphysician practitioners mirrored these differences.

To calculate administrative costs in Canada, we obtained figures from a Canadian Medical Association survey on the proportion of physicians' time devoted to administration and practice management19 and multiplied this proportion by physicians' net income before taxes.9,20 To calculate the cost of nonphysician staff time, we used figures from Canadian Medical Association surveys of physicians' expenditures for office staff, 20,21 which did not distinguish between clinical and administrative staff. We analyzed special 1996 Canadian Census tabulations to determine administrative and clinical workers' shares of total wages in doctors' offices. 18 We attributed all of the administrative workers' share to administration and assumed that nonphysician clinical personnel spend the same proportion of their time on administration as did physicians.

To calculate the costs of office rent and similar expenses, we attributed one third of physicians' office rent, lease, mortgage, and equipment costs<sup>20,21</sup> to administration and billing. We attributed half of other professional expenses<sup>20,21</sup> to administration. To calculate the administrative expenses of nonphysician office-based practitioners in Canada, we used the same procedure that we used for the U.S. data and based the analysis on 1996 Canadian Census data.

#### NURSING HOME ADMINISTRATION

No published nationwide data on the administrative costs of U.S. nursing homes are available for 1999, and only Medicare-certified facilities (which

are not representative of all nursing homes) file Medicare cost reports. However, California collects cost data from all licensed homes. Therefore, we analyzed 1999 data on 1241 California nursing homes, <sup>22</sup> grouping expenditures into three broad categories: administrative, clinical, and mixed administrative and clinical. We used methods similar to those employed in our hospital analysis <sup>14,15</sup> to allocate expenses from the "mixed" category to the clinical and administrative categories. To generate a national estimate, we multiplied the administrative share of expenditures by total nursing home spending. <sup>8</sup>

For Canada, we and colleagues at the Canadian Institute for Health Information analyzed data for fiscal year 1998 (April 1, 1998, through March 31, 1999) on administrative costs for homes for the aged (excluding Quebec) from Statistics Canada's Residential Care Facilities Survey, using methods similar to those we used for the U.S. data. We multiplied the share spent for administration by total nursing home expenditures in Canada.<sup>9</sup>

# ADMINISTRATIVE COSTS OF HOME CARE AGENCIES

We analyzed data from fiscal year 1999 cost reports that 6633 home health care agencies submitted to Medicare. We excluded agencies reporting implausible administrative costs that were below 0 percent or above 100 percent and then calculated the proportion of expenses classified as "administrative and general."

For Canada, we obtained data on administrative costs in Ontario; the categories used appeared similar to those used in the U.S. data.<sup>23</sup> We totaled the administrative costs of Community Care Access Centres,<sup>24</sup> which contract with home care providers; home care providers (White G, Ontario Association of Community Care Access Centres: personal communication); and provincial government oversight of home care. We multiplied the proportion spent for administration by total home care spending throughout Canada.<sup>25</sup>

#### TOTAL COSTS OF HEALTH CARE ADMINISTRATION

To calculate total spending on health care administration, we totaled the administrative costs of all the categories detailed above. In analyzing the administrative share of health care spending, we excluded from both the numerator and the denominator expenditure categories for which data on administrative costs were unavailable: retail pharmacy sales,

medical equipment and supplies, public health, construction, research, and "other," a heterogeneous category that includes ambulances and inplant services. These excluded categories accounted for \$261.2 billion, 21.6 percent of U.S. health care expenditures, and \$21.0 billion, 27.6 percent of Canadian health care expenditures.

#### TRENDS SINCE 1969

The analysis for 1999 relied on several sources of data that were not available for earlier years. To assess trends over time, using previously described methods, <sup>18</sup> we analyzed U.S. Census data on employment in health care settings from the March Current Population Survey for every fifth year since 1969 and the Canadian Census for 1971, 1986, and 1996.

#### RESULTS

#### INSURANCE OVERHEAD

In 1999 U.S. private insurers retained \$46.9 billion of the \$401.2 billion they collected in premiums. Their average overhead (11.7 percent) exceeded that of Medicare (3.6 percent) and Medicaid (6.8 percent). Overall, public and private insurance overhead totaled \$72.0 billion — 5.9 percent of the total health care expenditures in the United States, or \$259 per capita (Table 1).

The overhead costs of Canada's provincial insurance plans totaled \$311 million (1.3 percent) of the \$23.5 billion they spent for physicians and hospital services. An additional \$17 million was spent to administer federal government health plans. The overhead of Canadian private insurers averaged 13.2 percent of the \$8.4 billion spent for private coverage. Overall, insurance overhead accounted for 1.9 percent of Canadian health care spending, or \$47 per capita (Table 1).

# EMPLOYERS' COSTS TO MANAGE HEALTH BENEFITS

U.S. employers spent \$12.2 billion on internal administrative costs related to health care benefits and \$3.7 billion on health care benefits consultants — a total of \$15.9 billion, or \$57 per capita (Table 1). Canadian employers spent \$3.6 billion for private health insurance and \$252 million to manage health benefits, or \$8 per capita.

#### HOSPITAL ADMINISTRATION

The average U.S. hospital devoted 24.3 percent of spending to administration. Hospital administra-

tion consumed \$87.6 billion, or \$315 per capita (Table 1). In Canada, hospital administration cost \$3.1 billion — 12.9 percent of hospital spending, or \$103 per capita.

#### NURSING HOME ADMINISTRATION

California nursing homes devoted 19.2 percent of revenues to administration in 1999. Nationwide, U.S. nursing homes spent \$17.3 billion on administration, or \$62 per capita (Table 1). Administration accounted for 12.2 percent (\$882 million) of Canadian nursing home expenditures, or \$29 per capita.

#### ADMINISTRATIVE COSTS OF PRACTITIONERS

In the United States, administrative tasks consumed 13.5 percent of physicians' time, valued at \$15.5 billion. Physicians spent 8.3 percent of their gross income on clinical employees; the administrative portion (13.5 percent) of compensation of these employees was \$3.0 billion. Physicians' costs for clerical staff averaged 12.3 percent of physicians' gross income, or \$33.1 billion. The one third of physicians' office rent and expenses attributable to administration represented 4.6 percent of physicians' gross income, or \$12.4 billion. Finally, the half of "other professional expenses" (a category that includes accounting and legal fees) attributable to administration accounted for 3.2 percent of physicians' income, or \$8.6 billion. In total, physicians' administrative work and costs amounted to \$72.6 billion — \$261 per capita, or 26.9 percent of physicians' gross income.

The administrative costs of dentists and of other nonphysician practitioners totaled \$8.6 billion and \$8.8 billion, respectively. Overall, U.S. practitioners'

Table 1. Costs of Health Care Administration in the United States and Canada, 1999.						
Cost Category	Spending per Capita (U.S. \$)					
	United States	Canada				
Insurance overhead	259	47				
Employers' costs to manage health benefits	57	8				
Hospital administration	315	103				
Nursing home administration	62	29				
Administrative costs of practitioners	324	107				
Home care administration	42	13				
Total	1,059	307				

administrative costs amounted to \$89.9 billion, or \$324 per capita (Table 1).

Canadian physicians devoted 8.4 percent of their professional time to practice management and administration, valued at \$592 million. They spent 6.1 percent of their gross income on clinical office staff. The administrative portion (8.4 percent) of compensation of these employees amounted to \$53 million. Physicians' costs for clerical staff averaged 6.9 percent of their gross income, or \$716 million. The one third of physicians' office rent and expenses attributable to administration totaled \$193 million. Finally, the 50 percent of "other professional expenses" attributable to administration cost \$116 million. In total, physicians' administrative work and costs amounted to \$1.7 billion — \$55 per capita, or 16.1 percent of their gross income.

The administrative and billing costs of Canadian dentists and of other nonphysician practitioners totaled \$928 million and \$660 million, respectively. Overall, the administrative expenses of Canadian practitioners totaled \$3.3 billion, or \$107 per capita (Table 1).

## ADMINISTRATIVE COSTS OF HOME CARE

U.S. home care agencies devoted 35.0 percent of total expenditures to administration — \$11.6 billion, or \$42 per capita (Table 1). Administration accounted for 15.8 percent of Ontario's home care expenditures. Throughout Canada, home care administration expenses totaled \$408 million, or \$13 per capita.

#### TOTAL COSTS OF HEALTH CARE ADMINISTRATION

In the United States, health care administration cost \$294.3 billion, or \$1,059 per capita (Table 1). In Canada, health care administration cost \$9.4 billion, or \$307 per capita. If the difference of \$752 per capita were applied to the 1999 U.S. population, the total excess administrative cost would be \$209 billion. After exclusions, administration accounted for 31.0 percent of health care expenditures in the United States, as compared with 16.7 percent of health care expenditures in Canada.

## TRENDS IN ADMINISTRATIVE EMPLOYMENT IN HEALTH CARE

In the United States, 27.3 percent of the 11.77 million people employed in health care settings in 1999 worked in administrative and clerical occupations (Table 2). This figure excludes 926,000 employees

Table 2. Administrative and Clerical Personnel as a Percentage of the Health Care Labor Force in the United States, 1969 through 1999.\*

Year	Percentage of Health Care Labor Force
1969	18.2
1974	21.2
1979	21.9
1984	23.9
1989	25.5
1994	25.7
1999	27.3

<sup>\*</sup> Calculations exclude insurance-industry personnel.

in life or health insurance firms, 724,000 in insurance brokerages, and employees of consulting firms. <sup>26</sup> In 1969, administrative and clerical workers represented 18.2 percent of the health care labor force (Table 2). In Canada, administrative and clerical occupations accounted for 19.1 percent of the health care labor force in 1996, 18.7 percent in 1986, and 16.0 percent in 1971. (These figures exclude insurance personnel). Although the United States employed 12 percent more health personnel per capita than Canada, administrative personnel accounted for three quarters of the difference.

#### DISCUSSION

Administrators are indispensable to modern health care; their tasks include ensuring that supplies are on hand, that records are filed, and that nurses are paid. Many view intensive, sophisticated management as an attractive solution to cost and quality problems<sup>27-29</sup>; that utilization review, clinical-information systems, and quality-improvement programs should upgrade care seems obvious. However, some regard much of administration as superfluous, born of the quirks of the payment system rather than of clinical needs.

How much administration is optimal? Does the high administrative spending in the United States relative to that in Canada (or to that in the United States 30 years ago) improve care? No studies have directly addressed these questions. Although indirect evidence is sparse, analyses of investor-owned HMOs and hospitals — subgroups of providers

with relatively high administrative costs — have found that for-profit facilities have neither higher-quality care nor lower costs than not-for-profit facilities. <sup>15,30-38</sup> Internationally, administrative expenditures show little relation to overall growth in costs or to life expectancy or other health indicators. <sup>39</sup>

Several factors augment U.S. administrative costs. Private insurers, which have high overhead in most nations — 15.8 percent in Australia, 13.2 percent in Canada, 20.4 percent in Germany, and 10.4 percent in the Netherlands<sup>40</sup> — have a larger role in the United States than in Canada. Functions essential to private insurance but absent in public programs, such as underwriting and marketing, account for about two thirds of private insurers' overhead.<sup>40</sup>

A system with multiple insurers is also intrinsically costlier than a single-payer system. For insurers it means multiple duplicative claims-processing facilities and smaller insured groups, both of which increase overhead.41,42 Fragmentation also raises costs for providers who must deal with multiple insurance products — at least 755 in Seattle alone<sup>43</sup> — forcing them to determine applicants' eligibility and to keep track of the various copayments, referral networks, and approval requirements. Canadian physicians send virtually all bills to a single insurer. A multiplicity of insurers also precludes paying hospitals a lump-sum, global budget. Under a global-budget system, hospitals and government authorities negotiate an annual budget based on past budgets, clinical performance, and projected changes in services and input costs. Hospitals receive periodic lump-sum payments (e.g., 1/12 of the annual amount each month).

The existence of global budgets in Canada has eliminated most billing and minimized internal cost accounting, since charges do not need to be attributed to individual patients and insurers. Yet fragmentation itself cannot explain the upswing in administrative costs in the United States since 1969, when costs resembled those in Canada. This growth coincided with the expansion of managed care and market-based competition, which fostered the adoption of complex accounting and auditing practices long standard in the business world.

Several caveats apply to our estimates. U.S. and Canadian hospitals, nursing homes, and home care agencies use different accounting categories, though we took pains to ensure that they were comparable. The U.S. hospital figure is consistent

Table 3. Number of Enrollees and Employees of Selected Major U.S. Private Health Insurers and Canadian Provincial Health Plans, 2001.\*

Plan Name	No. of Enrollees†	No. of Employees	No. of Employees/ 10,000 Enrollees
U.S. plans			
Aetna	17,170,000	35,700	20.8
Anthem	7,883,000	14,800	18.8
Cigna	14,300,000	44,600	31.2
Humana	6,435,800	14,500	22.5
Mid Atlantic Medical Services	1,832,400	2,571	14.0
Oxford	1,490,600	3,400	22.8
Pacificare	3,388,100	8,200	24.2
United Healthcare	8,540,000	30,000	35.1
WellPoint	10,146,945	13,900	13.7
Canadian plans			
Saskatchewan Health	1,021,288	145	1.4
Ontario Health Insurance Plan	11,742,672	1,433‡	1.2

<sup>\*</sup> Data are from the Annual Reports filed with the Securities and Exchange Commission, <sup>49</sup> the Government of Saskatchewan, <sup>50</sup> and the Government of Ontario <sup>51</sup>

with findings from detailed studies of individual hospitals.<sup>44-47</sup> The California data we used to estimate the administrative costs of U.S. nursing homes resulted in a lower figure (19.2 percent of revenues) than a published national estimate for 1998 (25.2 percent).<sup>48</sup>

Our figures for physicians' administrative costs relied on self-reports of time and money spent. We had to estimate the time spent by other clinical personnel on administrative work and the share of office rent and expenses attributable to administration (together, these estimated categories account for 5 percent of total administrative costs in the United States). Physicians' reports and our estimates appear congruent with information from a time–motion study<sup>45</sup> and Census data on clerical and administrative personnel employed in practitioners' offices. Our estimates of employers' costs to administer health care benefits rely on a consultant's survey of

<sup>†</sup> Numbers include administrative-services-only contracts as well as Medicare, Medicaid, and commercial enrollees; numbers exclude recipients of pharmacy-benefit management, life, dental, other specialty, and nonhealth insurance products

<sup>†</sup>The estimate is based on wage and salary expenses and on the assumption that the average annual wage is \$38,250.

a limited number of U.S. firms. Though subject to error, this category accounts for only 5 percent of administrative costs in the United States.

Cross-national comparisons are complicated by differences in the range of services offered in hospitals and outpatient settings. For instance, many U.S. hospitals operate skilled-nursing facilities, whose costs are lumped with hospital costs in the national health accounts. Similarly, the costs of free-standing surgical centers, more common in the United States than in Canada, are lumped with practitioner costs. Although these differences shift administrative costs among categories (e.g., from nursing homes to hospitals), their effects on national totals should be small.

Price differences also affect international comparisons, a problem only partially addressed by our use of purchasing-power parities to convert Canadian dollars to U.S. dollars. (Using exchange rates instead would increase the difference between the United States and Canada by 27 percent.) Canadian wages are slightly lower than those in the United States, distorting some comparisons (e.g., per capita spending), but not others (e.g., the administrative share of health care spending or personnel).

Our dollar estimates understate overhead costs in both nations. They exclude the marketing costs of pharmaceutical firms, the value of patients' time spent on paperwork, and most of the costs of advertising by providers, health care industry profits, and lobbying and political contributions. Our analysis also omits the costs of collecting taxes to fund health care and the administrative overhead of such businesses as retail pharmacies and ambulance companies. Finally, we priced practitioners' administrative time using their net, rather than gross, hourly income, conservatively assuming that when physicians substitute clinical for administrative time, their overhead costs rise proportionally; using gross hourly income would boost our estimate of total administrative costs in the United States to \$320.1 billion.

The employment figures used for our time-trend analysis exclude administrative employees in consulting firms, drug companies, and retail pharmacies, as well as insurance workers, who are far more numerous in the United States than in Canada<sup>49-51</sup> (Table 3).

Despite these imprecisions, the difference in the costs of health care administration between the United States and Canada is clearly large and growing. Is \$294.3 billion annually for U.S. health care administration money well spent?

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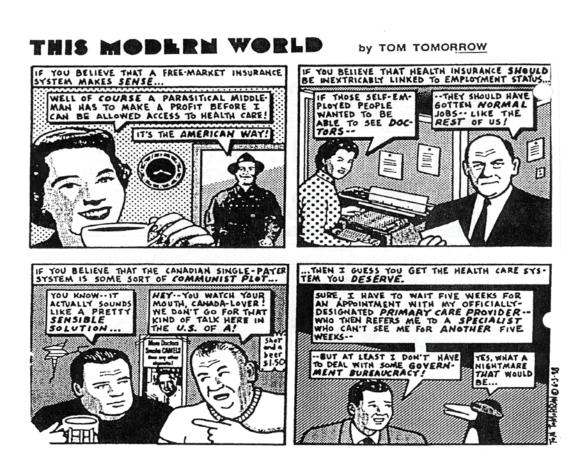
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# **Talking Point 4**

Taxes already pay for more than 60 percent of U.S. health spending, and business pays less than 20 percent. Americans pay the highest health care taxes in the world. We pay for national health insurance, but we don't get it.



# Paying For National Health Insurance—And Not Getting It

Taxes pay for a larger share of U.S. health care than most Americans think they do.

#### by Steffie Woolhandler and David U. Himmelstein

**ABSTRACT:** The threat of steep tax hikes has torpedoed the debate over national health insurance. Yet according to our calculations, the current tax-financed share of health spending is far higher than most people think: 59.8 percent. This figure (which is about fifteen percentage points higher than the official Centers for Medicare and Medicaid Services [CMS] estimate) includes health care—related tax subsidies and public employees' health benefits, neither of which are classified as public expenditures in the CMS accounting framework. U.S. tax-financed health spending is now the highest in the world. Indeed, our tax-financed costs exceed total costs in every nation except Switzerland. But the *sub rosa* character of much tax-financed health spending in the United States obscures its regressivity. Public spending for care of the poor, elderly, and disabled is hotly debated and intensely scrutinized. But tax subsidies that accrue mostly to the affluent and health benefits for middle-class government workers are mostly below the radar screen. National health insurance would require smaller tax increases than most people imagine and would make government's role in financing care more visible and explicit.

IN A POLITICAL CULTURE characterized by "read my lips/over my dead body," the threat of huge tax increases silences the debate over national health insurance. Never mind that Canadians, Australians, and Western Europeans spend about half what we do on health care, enjoy universal coverage, and are healthier. Their taxes to finance health care are higher; or are they?

The Centers for Medicare and Medicaid Services (CMS) pegs the government's share of health spending in the United States at 45.3 percent (\$548 billion in 1999). This figure reflects an accounting framework based on who wrote the last check in the sequence from individual households to providers—a government program or private payer. Thus, the CMS classifies health benefits for soldiers as government health expenditures, since government actually writes the checks to pay military hospitals and doctors. In contrast, health benefits for FBI agents are

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labeled as private health expenditures because a private insurer pays the claims.

The CMS's approach abstracts from the fact that premiums collected by private insurers may have originated either in the private sector or in government (for example, under the Federal Employees Health Benefits Program, or FEHBP). What the CMS actuaries call "publicly financed" health care therefore will be less than what would properly be called "tax-financed" health care.

To measure tax-financed health care, one should analyze the flow of funds as it first emerges from the private sector (households/individuals or employers) (Exhibit 1). In this alternative accounting framework, taxes paid to the government, which it then uses to pay for health care—whether directly (for example, through Medicaid) or indirectly (for example, through the FEHBP)—would constitute tax-financed care. Money that individuals or private employers pay directly to insurers or health care providers would be classified as "private"—with one important caveat: that many of these "private" payments are subsidized by taxes. For instance, if Jones earns \$50,000 in salary plus \$6,000 in employer-paid health benefits, she pays no taxes on the \$6,000 (and the employer deducts it as a business expense). In contrast, if Jones were to receive a \$6,000 pay increase, she would pay an additional \$2,779 in taxes: \$1,551 in federal income tax, \$310 in state income tax, and \$918 in payroll taxes.

When government grants Jones a \$2,779 tax preference, these funds must be made up from elsewhere, if one makes the reasonable assumption that government wishes to keep its budget in balance. Government could simply reduce its spend-

Individuals/ employers

Out-of-pocket payments

Froviders

Taxes

Tax
subsidy

Government

Tax
subsidy

employees'

premiums

EXHIBIT 1
Flow Of Health Care Financing Funds Among Individuals/Employers, Providers,
Government, And Private Insurers

SOURCE: Authors' analysis.

Premiums

Insured

payments

Private insurers

ing on other programs by \$2,779; for example, it could cut welfare payments or defense spending. In that case, the people who had hitherto received those government funds would be forced to sacrifice indirectly for Jones's health insurance policy. It seems reasonable to call this government-coerced redistribution of economic privilege a form of "tax financing" for part of Jones's health care.

Alternatively, government might choose to ask all other taxpayers to pay slightly more in taxes to cover the shortfall occasioned by granting Jones a \$2,779 tax preference. Here, too, government coercion redistributes income from other taxpayers to Jones, in this case explicitly through taxes. One would have no trouble calling this transfer "tax financing" of part of Jones's health care.

In either case, 46.3 percent (\$2,779/\$6,000) of Jones's health insurance premium was effectively "tax-financed" through the power of government to make such redistributions. Indeed, the Office of Management and Budget (OMB) publishes its estimate of the federal income tax subsidy to private health spending—under the rubric "tax expenditure"—as part of the federal budget. But the CMS does not include this subsidy in its national health accounts.

Below, we calculate total tax-financed health spending, including these tax subsidies as well as government spending for public employees' coverage. We reach a surprising conclusion: Our allegedly private health care system is funded mainly by taxes. Indeed, Americans pay the world's highest taxes to finance health care.

#### **Materials And Methods**

We calculated U.S. public spending and tax subsidies for health care for selected years between 1965 and 1999 by totaling (1) direct government payments for health-related activities (for example, Medicare, Medicaid, veterans' and military health care, subsidies to public hospitals, and public health and research programs); (2) government payments for health benefits for public employees; and (3) tax subsidies for the purchase of health insurance and health care. We refer to the total of these three categories as "total tax-financed health expenditures."

- **Direct government payments.** We used figures from the CMS Office of the Actuary, for direct government spending for health care programs, research, and so forth.<sup>4</sup>
- Public employees' benefit costs. Estimating government spending on private insurance for public employees for the earlier years is straightforward; the CMS (then HCFA) published tabulations of these figures for 1965–1995.<sup>5</sup> However, comparable tabulations are not available for 1999.

To compute the 1999 figure, we combined data on federal workers with separate data on state and local government employees. We calculated federal health benefits by multiplying FEHBP enrollment by the federal government's average premium contribution. We then added an estimate of state and local government spending for employee health benefits from the Medical Expenditure Panel Survey (MEPS).

**Tax subsidies.** Calculating the value of tax subsidies is complex because the

government offers several tax preferences to health spending. First, employer-paid health insurance benefits are exempt from income and payroll taxes. In addition, health costs paid with pretax dollars via "flexible spending accounts" are tax-exempt. Finally, individual taxpayers can deduct health care costs that exceed 7.5 percent of their adjusted gross income.

Federal income tax subsidies. For years since 1975 we used the OMB's estimates of the federal income tax subsidy to health care. Unfortunately, there are no OMB estimates prior to 1975. Hence, for our 1965 and 1970 estimates we adjusted the 1975 OMB figure downward to reflect health costs and tax rates in those years. 9

Social Security (SS) payroll tax subsidies. We calculated the value of this subsidy by multiplying total employer spending for health benefits by the SS tax rate for each year (for example, 12.4 percent in 1999). Because income above a cap (\$72,600 in 1999) is not subject to SS taxes, we assumed that high-income persons do not receive this subsidy and adjusted our estimates downward accordingly.

Medicare Hospital Insurance (HI) payroll tax subsidies. We calculated the value of this exemption by multiplying total employer spending for health benefits by the HI payroll tax rate for each year (for example, 2.9 percent in 1999). For 1970–1990 we adjusted this figure downward to account for employees with earnings above the HI tax cap, using the same methodology as for SS. There was no income cap on HI taxes in 1995 or 1999.

State and local income tax subsidies. We calculated the value of this exemption by multiplying the value of the federal income tax subsidy by the ratio of local and state income tax receipts to federal income tax receipts.<sup>13</sup>

Adjustment to avoid double counting of payroll and income taxes. We made a small downward adjustment—about 3.4 percent of total tax subsidies in 1999—to avoid double counting of the income and payroll tax subsidies.<sup>14</sup>

Adjustment to avoid double counting of tax subsidies to government employees. The OMB estimate of health-related tax subsidies includes tax subsidies to government employees. Because we already included the entire government contribution to its employees' health benefits as a tax-financed expenditure, we adjusted the OMB estimate (and our calculation of state and local tax subsidies) downward by government employers' share of total employer-paid health benefits.

We compared U.S. figures for health spending (per capita and as a share of gross domestic product [GDP]) to data for other nations compiled by the Organization for Economic Cooperation and Development (OECD).<sup>15</sup> Data for other nations were converted to U.S. dollars using GDP purchasing power parities (PPPs). Where figures for 1999 were not yet available, we used 1998 data.

### **Study Results**

Tax-financed health expenditures totaled \$723.8 billion in 1999, \$2,604 per capita, or 59.8 percent of total health spending (Exhibit 2). Between 1965 and 1999 direct government health spending, public employers' benefit spending, and tax

EXHIBIT 2
Tax-Financed Health Expenditures, Billions Of Dollars, Selected Years 1965–1999

	1965	1970	1975	1980	1985	1990	1995	1999
National health expenditures								
(NHE)	\$41.0	\$73.1	\$129.8	\$245.8	\$426.5	\$695.6	\$987.0	\$1,210.7
Federal government								
Medicare	0.0	7.7	16.3	37.4	71.8	110.2	184.8	213.6
Medicaid	0.0	2.8	7.4	14.5	22.7	42.5	86.2	107.7
Other health programs	4.7	7.0	12.3	19.4	27.6	39.8	52.9	63.5
Public employee health benefits	0.2	0.3	1.2	2.2	4.3	9.2	11.3	13.2
Tax subsidies	1.7	3.5	7.0	19.1	31.3	49.8	75.5	95.4
State/local government								
Medicaid	0.0	2.4	6.0	11.5	18.3	31.1	57.9	79.3
Other health programs	5.5	7.6	12.9	22.0	34.2	58.7	76.4	84.6
Public employee health benefits <sup>a</sup>	0.3	0.7	2.2	7.6	18.2	33.5	47.1	52.4
Tax subsidies	0.1	0.4	0.9	2.5	4.7	6.9	11.9	14.2
Total tax-financed (billions)	\$12.6	\$32.4	\$66.3	\$136.2	\$233.1	\$383.4	\$604.0	\$723.8
Tax-financed (\$ per capita)	\$63	\$154	\$301	\$592	\$963	\$1,509	\$2,254	\$2,604
Tax-financed as percent of NHE	30.7%	44.4%	51.0%	55.4%	54.6%	55.1%	61.2%	59.8%

SOURCE: Authors' analysis.

subsidies all rose more rapidly than did overall health care costs (Exhibit 3).

As a share of tax-financed health expenditures, tax subsidies and public employees' benefit costs rose, despite the surge in direct federal spending after the passage of Medicare and Medicaid. Conversely, the proportion accounted for by direct spending (what the CMS labels "public-sector health expenditures") fell. In 1999 tax subsidies accounted for 15.1 percent of tax-financed health expenditures, public employee health benefits for 9.1 percent, and direct government health spending for 75.8 percent.

In 1965 U.S. tax-financed health expenditures per capita were well below the total spending levels in most other developed nations (Exhibit 4) and similar to government spending in other wealthy nations. By 1999 tax-financed health expenditures per capita in the United States exceeded total health spending per ca-

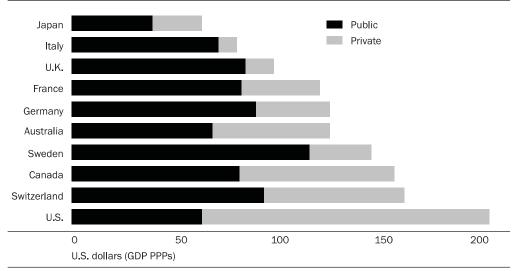
EXHIBIT 3
Tax-Financed Expenditures As A Percentage Of Total Health Expenditures, Selected Years 1965–1999

	1965	1970	1975	1980	1985	1990	1995	1999
Federal direct spending	11.4%	24.0%	27.8%	29.0%	28.6%	27.7%	32.8%	31.8%
State/local direct spending	13.5	13.7	14.6	13.6	12.3	12.9	13.6	13.5
Public employee benefits Tax subsidies	1.2	1.4	2.6	4.0	5.3	6.1	5.9	5.4
	4.6	5.3	6.1	8.8	8.4	8.2	8.9	9.1

SOURCE: Authors' analysis.

<sup>&</sup>lt;sup>a</sup> 1999 estimate is from a data source that results in lower estimates than data sources used for earlier years.

EXHIBIT 4
Public And Private Per Capita Health Care Spending In Ten Countries, 1965

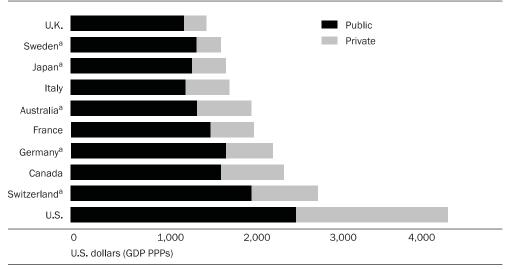


**SOURCE:** For U.S. figure, authors' calculations. For all other countries, Organization for Economic Cooperation and Development, *OECD Health Data 2000* and *OECD Health Data 2001* (Paris: OECD, 2001 and 2002).

NOTE: All figures have been converted to U.S. dollars using gross domestic product (GDP) purchasing power parities (PPPs).

pita in every other nation except Switzerland (Exhibit 5) and dwarfed government spending in any other nation.

EXHIBIT 5
Public And Private Per Capita Health Care Spending In Ten Countries, 1998 Or 1999



**SOURCE:** For U.S. figure, authors' calculations. For all other countries, Organization for Economic Cooperation and Development, *OECD Health Data* 2001 (Paris: OECD, 2002).

**NOTE:** All figures have been converted to U.S. dollars using gross domestic product (GDP) purchasing power parities (PPPs). a 1998

#### Comment

Most Americans have private health insurance. Citizens of most other wealthy nations have national health insurance. Hence the perception that those nations' health care systems are public while ours is private. But these labels obscure the predominance of private medical practice and hospitals in Canada and most European countries and the dominance of tax-financed health care in the United States. As shown in Exhibit 5, Americans now pay higher taxes per capita for financing health care than do any other nation's citizens.

The huge role of the government in financing American health care is obscured by the fact that nearly one-third of these tax dollars meander through private insurers on their way to the patient's bedside. What originates as taxes paid by private households ends up as recycled "private" spending in the CMS accounts. Insurance firms not only siphon off overhead and profits in the process, they also inflict huge paperwork burdens and costs on providers. We have detailed these costs in the past. For 1999 we estimate that health administration spending was more than \$309 billion. At least half of this could have been saved through a shift to national health insurance. Disinterested civil servants, and even skeptics, agree that U.S. health care costs need not rise under national health insurance because administrative savings would roughly offset the increased costs of care for today's uninsured and underinsured persons. Is

While national health insurance wouldn't cost Americans more, it would mean that taxes would pay a bigger share of health care costs and that private insurance and patients would pay a smaller share. Yet government now spends far more on health care—and national health insurance would require a smaller tax increase—than most Americans believe. The step from our current level of tax financing—59.8 percent—to Canada or Australia's 70 percent is less steep than the CMS figures on public spending imply. About \$130 billion per year—the amount of the recent tax cuts—would get us from here to there.

- **Regressivity of tax subsidies.** The *sub rosa* character of much tax-financed health spending in the United States veils the regressive pattern of government funding. Highly visible Medicaid spending benefits the poor; obscure but burgeoning tax subsidies benefit the affluent who are most likely to have employer-paid coverage and whose higher marginal tax rates translate into greater tax savings. For instance, in 1998 federal tax subsidies alone averaged \$2,357 for families with incomes above \$100,000 but only \$71 for families with incomes below \$15,000. Description of the substance of the
- Impact on households. The complexity of U.S. health care financing also masks its impact on household budgets. In 1999 a family of four with the mean per person expenditures spent \$17,432 (4 × \$4,358) on health care: \$7,016 for premiums (including the private employer–paid portion, net of tax subsidies) and out-of-pocket costs; and \$10,416 in health care–related taxes. Of their taxes, \$1,578 funded health-related tax subsidies; \$943 paid for health benefits for public employees; and \$7,895 paid for Medicare, Medicaid, and so forth. Even many uninsured Americans

"Were national health insurance to replace private coverage, employees or employers (or both) would gain taxable income."

pay thousands of dollars in taxes for the health care of others.

- **Growth of tax-financed share.** The tax-financed share of overall health care spending nearly doubled between 1965 and 1999, jumping after the introduction of Medicare and Medicaid in 1966. Ironically, the ascendancy of market-based health policies in the early 1990s coincided with a second bump in the tax-financed share of health spending. The exuberant growth of for-profit medicine was nourished by generous dollops of tax dollars. The small dip in the tax-financed share in 1999 probably reflects both the booming private economy and an artifact (a discontinuity in the data sources for public employee benefits costs).
- Government versus private employer purchasing role. The federal government is now the largest purchaser of private coverage in the United States, followed by the State of California.<sup>21</sup> Although only 19.4 percent of all civilian workers were public employees in 1999, local, state, and federal governments accounted for 22.5 percent of civilian employer health spending (up from 9.4 percent in 1965).<sup>22</sup> While 64 percent of Americans have employment-based coverage, many of these are public employees, receive their principal coverage from Medicare or Medicaid, or purchase coverage through an employer but pay the whole premium themselves; privatesector employers contribute to the principal coverage of only 43.1 percent of Americans.<sup>23</sup> But even this figure greatly overstates private employers' role in funding care; they rarely pay the entire premium, and their contribution is tax-subsidized. Moreover, government picks up the tab for many of the costliest patients—the elderly and disabled. Private employers' share of health spending in 1999 was at most 19.2 percent, under the extreme assumption that none of the tax subsidies accrue to employers.<sup>24</sup> If one assumes the opposite extreme—that all of the tax subsidy for employer-paid coverage accrues to employers—their contribution falls to only 11.0 percent of health spending. Even the higher figure hardly justifies private employers' enormous influence on health policy.
- Comparison with other estimates. Our estimates of tax subsidies in 1999 and 1985 are similar to previous estimates based on different methods.<sup>25</sup> We may slightly overstate the SS tax subsidy if higher-income employees receive costlier health benefits than do covered employees with incomes below the SS income cap. Conversely, our estimate may understate state/local income tax subsidies if locales with high income tax rates have higher-than-average employer contributions for coverage. We excluded tax subsidies to not-for-profit hospitals (\$6.3 billion in 1995), other health care providers, and pharmaceutical firms, as well as reduced payroll tax revenues due to the flexible spending account exemption.<sup>26</sup> Hence, our estimate is probably conservative.

However, the value of current tax subsidies provides only a rough estimate of

the increased tax collections that would accrue if the tax subsidies were abolished. Were national health insurance to replace private coverage, employees or employers (or both) would gain taxable income, but many would find means to shelter part of this new income from taxes. A variety of other ripple effects would occur. Some insurance employees would lose jobs and income; employers' costs to administer coverage would fall; and employees who have been reluctant to change jobs or retire for fear of losing coverage would face fewer constraints.

■ International comparisons. For international comparisons we used 1998 data for nations whose 1999 figures were not yet available. Because health care inflation has been modest in these nations, increased spending between 1998 and 1999 could not greatly affect our findings. The OECD figures for health spending in other nations do not adjust for tax subsidies for private health care spending or for government purchases of supplemental private health insurance for public employees. No comprehensive data are available to quantify these items. However, such uncounted government health spending must be small, since total private insurance expenditures are low. In any case, tax-financed health spending in the United States exceeds the total health budget—public plus private—of virtually every other nation.

Our health care financing system is usually portrayed as largely private. "Public money, private control" is a more apt description.

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#### **NOTES**

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- 2. The CMS figures for government health spending continue to include all Medicare and military health spending, even funds that now flow through private HMOs, presumably for historical reasons.
- This example is based on Massachusetts tax rates and on the average family premium in Massachusetts in 1996. See J.M. Branscome et al., "Private Employer-Sponsored Health Insurance: New Estimates by State," Health Affairs (Jan/Feb 2000): 139–147.
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- MEPS and the NHA, 1996," *Health Care Financing Review* 23, no. 1 (2001): 161–178. Hence, our estimate of government employees' health benefits for 1999 is probably low.
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- 9. Specifically, we first calculated the 1975 income tax subsidy for employer-paid coverage as a percentage of employer-paid health benefits (14.46 percent) and the income tax subsidy for individuals' deductions for out-of-pocket health spending as a percentage of total out-of-pocket health spending (6.23 percent). For our 1970 estimate, we multiplied these percentages by 1970 figures for employer-paid health benefits and out-of-pocket health spending, respectively. See Cowan et al., "Business, Households, and Government: Health Spending, 1994." We then adjusted these dollar figures for the small change in effective income tax rate (total income taxes collected/total adjusted gross income) between 1970 and 1975. We generated the 1965 estimate in a similar manner.
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- 11. Because high-income individuals are already paying the maximum SS payroll tax, they would pay no additional SS tax if they received income in lieu of tax-exempt health benefits. We analyzed the Annual Demographic Survey (March supplement) of the Current Population Survey (CPS), www.bls.census. gov/cps/ads/adsmain.htm (27 August 2001), to calculate the proportion of persons with employer-paid health insurance whose incomes exceeded that year's SS income cap. We adjusted the estimated tax subsidy downward by this proportion. For instance, in 1999, 90.6 percent of persons with employer-paid health coverage had incomes below \$72,600. Hence, the SS tax subsidy for 1999 is as follows: (Employer health benefit spending) × 12.4% × 90.6%. Because the CPS did not ask about employer-paid health coverage in 1975 and 1970, we based our downward adjustment for these years on the proportion of all workers with incomes above the SS cap. Because no CPS data of any kind are available for 1965, we based our adjustment for that year on the proportion of persons exceeding the SS income cap in 1970.
- 12. SSA, "Tax Rate Table."
- 13. U.S. Bureau of the Census, Statistical Abstract of the United States (Washington: Bureau of the Census, various years).
- 14. The employer-paid portions of SS and HI payroll taxes are exempt from income taxes. If health benefits were subject to taxes, the employer-paid portion of payroll taxes would rise slightly. To compensate for these increased payroll costs, employers would probably trim wages (L.J. Blumberg, "Who Pays for Employer-Sponsored Health Insurance?" *Health Affairs* [Nov/Dec 1999]: 58–61), lowering employees' incomes and hence their income tax liability. In Jones's case, she would receive not the full \$6,000 as taxable income, but \$5,541 (\$459 having gone to cover the employer's share of additional payroll taxes).

  To calculate the correction needed to avoid double counting, we divided the income tax subsidy for
  - employer-paid insurance by total employer-paid health benefits, to estimate the effective tax subsidy rate. We then multiplied this rate by the value of the employer-paid share (one-half) of the SS and HI payroll tax subsidies.
- 15. Organization for Economic Cooperation and Development, OECD Health Data 2001 (Paris: OECD, 2001).
- 16. We totaled administrative costs of health insurers, hospitals, physicians' offices, nursing homes, and other health care settings. For insurance overhead, see S. Heffler et al., "Health Spending Growth Up in 1999; Faster Growth Expected in the Future," Health Affairs (Mar/Apr 2001): 193–203. For hospital administration, we analyzed FY 1999 Hospital Cost Reports. For details on methods, see S. Woolhandler, D.U. Himmelstein, and J.P. Lewontin, "Administrative Costs in U.S. Hospitals," New England Journal of Medicine 329, no. 6 (1993): 400–403.
  - We estimated physicians' billing and administrative costs by summing (1) the value of physicians' time devoted to billing and administration (see D.K. Remler, B.M. Gray, and J.P. Newhouse. "Does Managed Care Mean More Hassles for Physicians?" *Inquiry* 37, no. 3 [2000]: 304–316); (2) the full payroll costs of office clerical staff, and an allocated share of payroll for other office personnel (see J.D. Wassenaar and S.L. Thran, eds., *Physician Socioeconomic Statistics*, 2000–2002 *Edition* [Chicago: American Medical Association, 2001]); and (3) an allocated share of the cost of office space and other professional expenses such as legal fees, accounting, and so forth, but excluding medical equipment and supplies (ibid.).

We estimated nursing home administration costs based on analysis of California data, www.oshpd.

- cahwnet.gov/hid/infores/ltc/finance/archive/downloads/ltcf1299.exe (1 October 2001). Finally, using the 2000 CPS we calculated the total wage bill for administrative staff employed in health care settings other than hospitals, nursing homes, and practitioners' offices. Because our estimate excludes benefit or office space costs for these personnel, it understates actual administrative costs.
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- 20. Sheils and Hogan, "Cost of Tax-Exempt Health Benefits in 1998."
- 21. R. Pear, "H.M.O.'s Plan to Drop Medicare, Calling Fees Too Low," New York Times, 22 September 2001.
- 22. Data on government employment and total employment are from our analysis of the 2000 CPS. Our CPS analysis also shows that in 1999, 69.0 percent of public-sector employees had coverage paid for, at least in part, by their employer, versus 51.6 percent of private-sector workers.
- 23. O. Carrasquillo et al., "A Reappraisal of Private Employers' Role in Providing Health Insurance," New England Journal of Medicine 340, no. 2 (1999): 109–114.
- 24. The 19.2 percent figure is the total employer share of health spending minus the government employer share.
- 25. See Sheils and Hogan, "Cost of Tax-Exempt Health Benefits in 1998"; Enthoven, "Health Tax Policy Mismatch"; and D.M. Fox and P. Fronstin, "Public Spending for Health Care Approaches 60 Percent" (Letter), Health Affairs (Mar/Apr 2000): 271–273.
  - Our 1999 tax subsidy estimate is almost identical to that of Sheils and Hogan, save for our exclusion of the tax subsidy for employer-paid coverage for government workers. We excluded this tax subsidy to avoid double counting because we credit the entire value of public employees' employer-paid coverage to government. Adding in the tax subsidy would, arguably, mean crediting government with a tax subsidy to itself. Our approach to estimating the tax-financed share of health spending differs from that of Fox and Fronstin. Their numerator (tax-financed spending) resembles ours, but they use a higher figure for total health spending (the denominator); they added tax subsidies to total spending rather than subtracting them from the privately financed share. As a result, their method yields a higher estimate of total health spending than do the National Health Accounts.
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Section II: The Evidence-Based Case for Single-Payer National Health Insurance

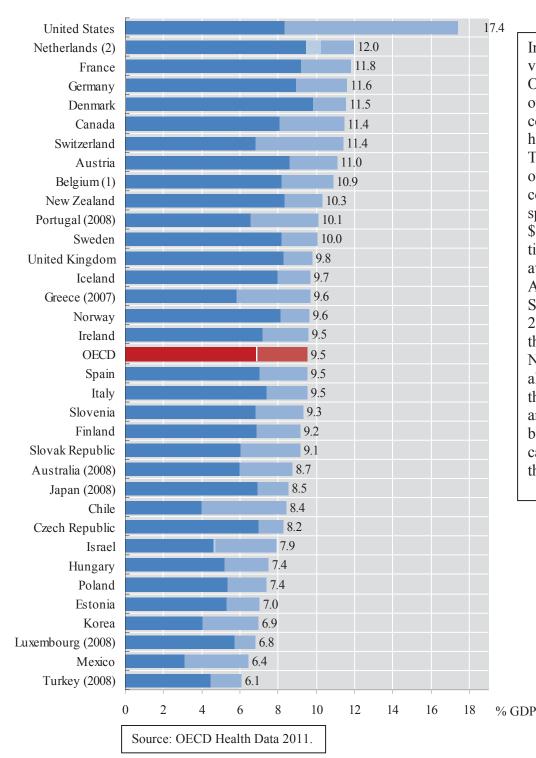
# **Talking Point 5**

The U.S. spends more per capita on health care than other nations.



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### Total health expenditure as a share of GDP, 2009



In 2009, there were large variations in how much the Organization for Economic Coand Development operation countries spent on health and the health spending share of GDP. The United States continued to outspend all other **OECD** countries by a wide margin, with spending on health per capita of \$7960. This was two-and-a-half times more than the OECD average of \$3223.

As a share of GDP, the United States spent 17.4% on health in 2009, 5 percentage points more than in the next two countries, the Netherlands and France (which allocated 12.0% and 11.8% of their GDP on health). Norway and Switzerland were the next biggest spenders on health per capita, with spending of more than \$5000 per capita in 2009.



### Health expenditure per capita, US\$ PPPs(3), 2009, OECD countries

